

In the Claims:

The following is a list of claims currently pending in this application and their current status. This listing of claims replaces all prior versions and listings in this application.

1. 1-15. (Cancelled)

16. (Withdrawn) A computer implemented method of supplying a sales history for a selling location lacking a sales history, including:

associating sales history data for sales of a plurality of goods at a cloned selling location with an other selling location;

scaling the associated sales history data upward or downward based on anticipated sales at the other selling location;

tracking actual sales of the goods at the other selling location for an interval; and rescaling the associated sales history data based on actual sales of the goods at the other selling location during the interval.

17. (Withdrawn) The method of claim 16, wherein the rescaling takes place after the interval without intervention of a user.

18. (Withdrawn) The method of claim 16, wherein the rescaling takes place repeatedly on a predetermined cycle begin at the end of the interval, without intervention of a user.

19. (Withdrawn) The method of claim 16, wherein associating sales history data includes copying the sales history data.

20. (Withdrawn) The method of claim 17, wherein associating sales history data includes copying the sales history data.

21. (Withdrawn) The method of claim 16, wherein associating sales history data includes creating a reference to the sales history data.

22. (Withdrawn) The method of claim 17, wherein associating sales history data includes creating a pointer to the sales history data.

23. (Withdrawn) The method of claim 16, wherein scaling the associated sales history data includes modifying the associated sales history data.

24. (Withdrawn) The method of claim 17, wherein scaling the associated sales history data includes modifying the associated sales history data.

25. (Withdrawn) The method of claim 16, wherein scaling the associated sales history data includes storing a scaling factor applicable to the associated sales history data.

26. (Withdrawn) The method of claim 17, wherein scaling the associated sales history data includes storing a scaling factor applicable to the associated sales history data.

27. (Withdrawn) The method of claim 16, wherein rescaling the associated sales history data includes modifying the associated sales history data.

28. (Withdrawn) The method of claim 27, wherein rescaling is based on actual sales of the other selling location as a whole.

29. (Withdrawn) The method of claim 27, wherein rescaling is based on actual sales of the respective goods at the other selling location.

30. (Withdrawn) The method of claim 17, wherein rescaling the associated sales history data includes modifying the associated sales history data.

31. (Withdrawn) The method of claim 30, wherein rescaling is based on actual sales of the other selling location as a whole.

32. (Withdrawn) The method of claim 30, wherein rescaling is based on actual sales of the respective goods at the other selling location.

33. (Withdrawn) The method of claim 16, wherein rescaling the associated sales history data includes storing one or more scaling factors applicable to the associated sales history data.

34. (Withdrawn) The method of claim 33, wherein rescaling is based on actual sales of the other selling location as a whole.

35. (Withdrawn) The method of claim 33, wherein rescaling is based on actual sales of the respective goods at the other selling location.

36. (Withdrawn) The method of claim 17, wherein rescaling the associated sales history data includes storing one or more scaling factors applicable to the associated sales history data.

37. (Withdrawn) The method of claim 36, wherein rescaling is based on actual sales of the other selling location as a whole.

38. (Withdrawn) The method of claim 36, wherein rescaling is based on actual sales of the respective goods at the other selling location.

39-42. (Cancelled)

43. (Withdrawn) A computer-implemented method of generating a synthetic, per-location sales history for a new good that lacks a history of sales, that can be substituted for an actual sales history until an actual sales history has accumulated, the method including:

receiving electronically an identifier of a new good;

selecting from a database a candidate good that has a per-location sales history;

creating a record in a history database for the new good and associating the per-location sales history of the candidate good with the new good, thereby creating a per-location synthetic sales history;

selecting and storing an initial scaling factor for the new good, wherein the scaling factor applies to at least part of the synthetic sales history to increase or decrease quantities of goods sold during periods of the synthetic sales history and storing the initial scaling factor;

receiving and storing electronic reports of per-location sales for the new good; and

analyzing the electronic reports, selecting a revised scaling factor to rescale the synthetic sales history and storing the revised scaling factor for use by inventory-related processes.

44. (Withdrawn) The method of claim 43, further including repeating the receiving, analyzing, selecting and storing actions as time progresses, until the electronic reports of the per-location sales of the new good provide enough actual history to discontinue use of the synthetic sales history.

45. (Withdrawn) The method of claim 44, wherein the synthetic sales history is cloned from the candidate good by copying the per-location sales history of the candidate good into the history database record for the new good.

46. (Withdrawn) The method of claim 44, wherein the synthetic sales history is cloned from the candidate good by storing a reference to the per-location sales history of the candidate good in the history database record for the new good.

47. (Withdrawn) The method of claim 45, wherein storing the second factor includes modifying at least part of the synthetic sale history in the history database record.

48. (Withdrawn) The method of claim 44,

wherein the per-location sales history of the candidate good is impacted by a plurality of causal events and data regarding the causal events is stored in a causal event calendar, and

further including accessing causal-event-adjustments that correspond to impacts of the causal events and applying the causal-event-adjustments to the per-location sales history data to mitigate the impacts of the causal events on the synthetic sales history.

49. (Withdrawn) The method of claim 45, further including automatically executing the repeated receiving, analyzing, selecting and storing actions without intervention of a user.

50. (Previously presented) A computer-implemented method of generating and improving a synthetic, per-location sales history for a new good that lacks a history of sales, that can be substituted for an actual sales history until an actual sales history has accumulated, the method including:

receiving electronically an identifier of a new good;

selecting from an history database a candidate good that has a per-location sales history;

creating a record in the history database for the new good and associating the per-location sales history of the candidate good with the new good, thereby creating a per-location synthetic sales history;

selecting a first scaling factor for the new good, wherein the scaling factor applies to at least part of the synthetic sales history to increase or decrease quantities of goods sold during periods of the synthetic sales history and storing the scaling factor;

receiving and storing electronic reports of per-location sales for the new good; and

comparing the per-location sales of the new good to the per-location sales histories from the history database for a set of additional candidate goods, selecting a further candidate good better match the new good than the selected candidate good and associating the per-location sales history for the further candidate good with the new good, in place of the per-location sales history for the selected candidate good.

51. (Previously presented) The method of claim 50, further including repeating the receiving, comparing, selecting and storing actions as time progresses, until the electronic reports of the per-location sales of the new good provide enough actual history to discontinue use of the synthetic sales history.

52. (Previously presented) The method of claim 50, wherein the synthetic sales history is cloned from the candidate good by copying the per-location sales history of the candidate good into the history database record for the new good.

53. (Previously presented) The method of claim 50, wherein the synthetic sales history is cloned from the candidate good by storing a reference to the per-location sales history of the candidate good in the history database record for the new good.

54. (Previously presented) The method of claim 50,
wherein the per-location sales history of the candidate good is impacted by a plurality of causal events and data regarding the causal events is stored in a causal event calendar, and

 further including accessing causal-event-adjustments that correspond to impacts of the causal events and applying the causal-event-adjustments to the per-location sales history data to mitigate the impacts of the causal events on the synthetic sales history.

55. (Previously presented) The method of claim 45, further including automatically executing the repeated receiving, comparing, selecting and storing actions without intervention of a user.